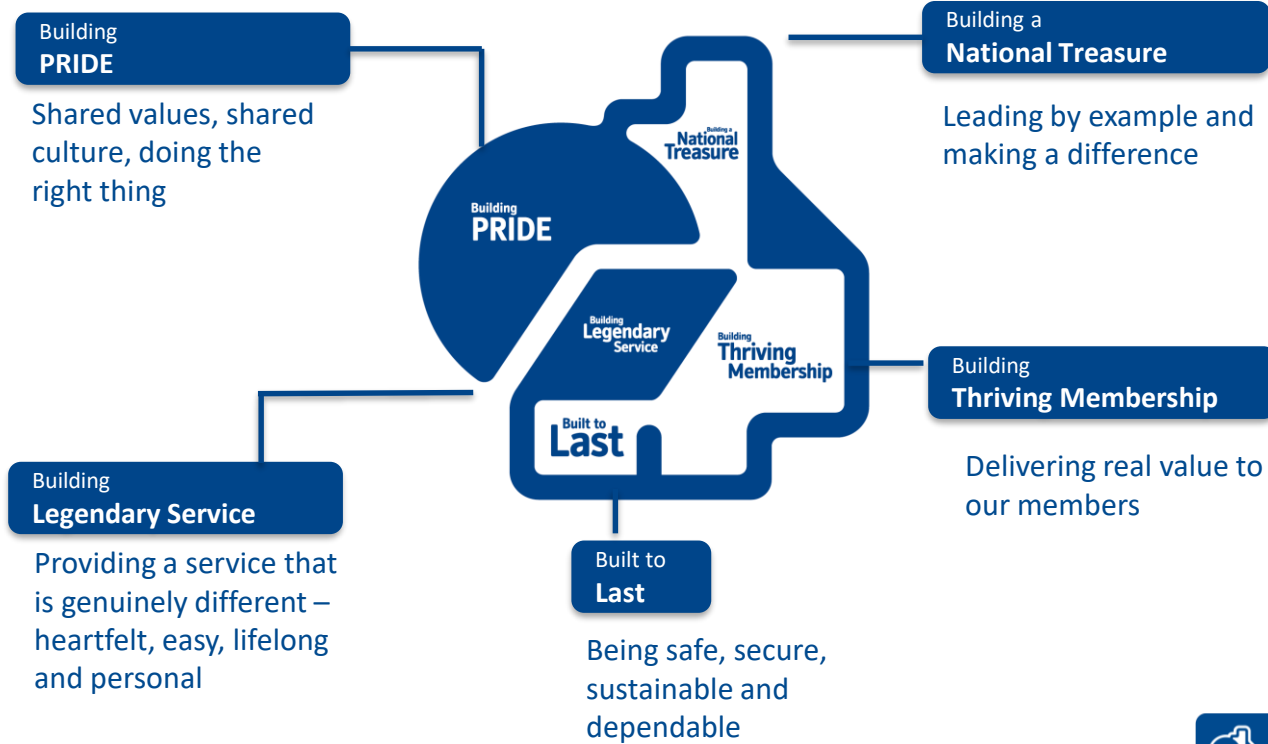


We are
building society, nationwide

Our Society Strategy



Why is it important to have a Resourcing Strategy?

“ 100,000 + people every year apply to Nationwide for a role*

90% get a ‘No thank you’ ”

Our average NPS is 42.

The NPS associated with this experience is -32.

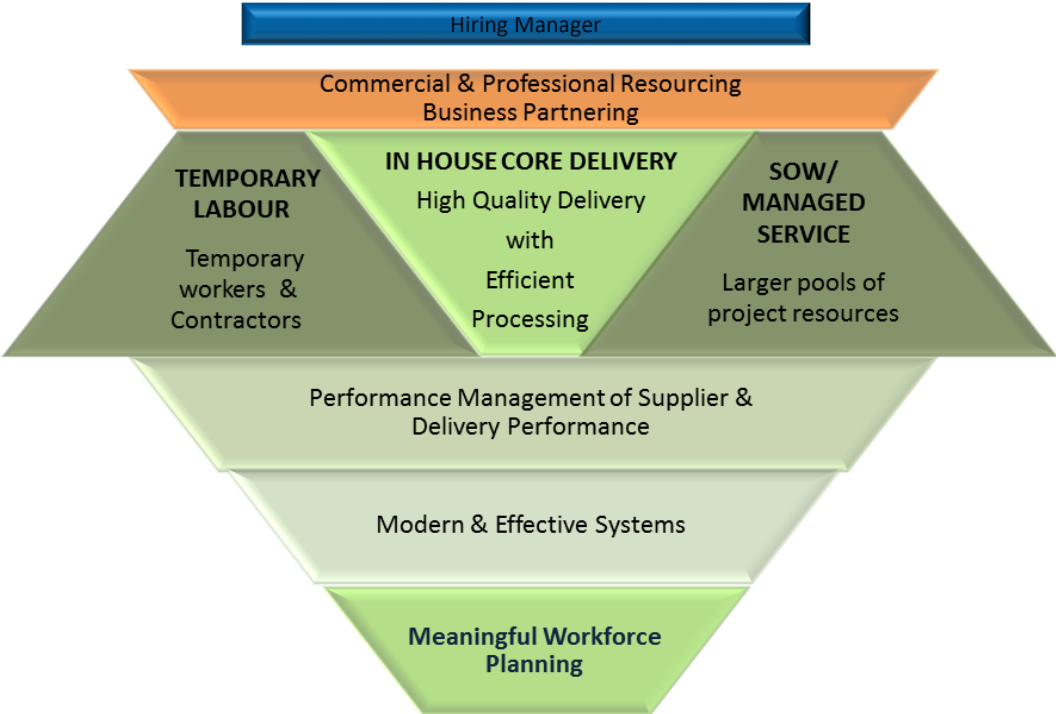
Negative candidate experiences directly correlate to negative brand attractors - impacting reputation, NPS, and our bottom line.

** Hiring across our permanent and contingent channels*



Building Society

Our Resourcing Strategy

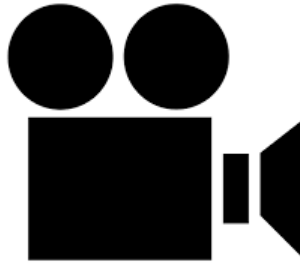


Why is it so important to have modern and effective systems?

- Increases our capabilities
- Enables a great candidate experience
- Finds the best talent



The history of technology in Nationwide Resourcing



How do we achieve Recruitment Utopia?



- Understand your journey
- Find Great Partners
- Take PRIDE in your work

